



Catalogue Informative Edition



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Empowering inner and outer beauty in every individual, in every city, every day.

City Color® is a full range beauty company committed to offering premier quality products without high prices. Inspired by the lifestyle and energy of a global metropolis, City Color brings finely produced formulas, highly pigmented shades, and on-trend collections while always maintaining pocket-friendly prices. City Color's mission is to equip everyone with professional quality makeup.

City Color® combines cutting edge innovation, cruelty free products, and consider consumer's feedback and desires when creating new items. City Color offers hundreds of amazing products, such as eye shadow, blush, bronzer, lipstick, lip-gloss, mascara, mineral makeup, foundation, concealer, eyeliner, nail polish, beauty kits, gift sets, and more! Our company first debuted an array of new products directly to consumers at IMATS LA 2013 where we featured the newest beauty products and announced the launch of our new e-commerce store. Since our website launched in February 2013, City Color® has strived to deliver luxury-level product at a fraction of the price. City Color's strives to deliver the world with beauty staples and daily essentials to bring out the brilliance of everyone.

- ☺ We have developed a Prestige Retailer Program where salons, fashion stores, beautician schools, and cosmetic vendors can supply City Color® at their businesses.
- ☺ Several of our products have been featured in events such as photo shoots, runways/ fashion shows, events and shows such as GenBeauty and IMATS, beauty seminars and charity events.



- ☺ We have collaborated with many beauty bloggers who have helped endorse City Color Products.
- ☺ City Color is one of the brands constantly featured in ipsey's monthly glam bags. We have now been featured in more than 2.5 million glam bags and will be in 1.5 million ipsey bags this upcoming year.
- ☺ We now carry select City Color® products in national retail chain stores based on popular demand, such as Ross, Burlington Coat Factory, Walgreens, TJ Max, Five Below, Rite Aid, Sam's Club, Rainbow, Wal-Mart, Zulily and many more. We take pride in giving our customers products they feel good about wearing while never having to spend a fortune to look that way!



- ☺ City Color® products are now available in the following countries: Africa, Australia, Barbados, Bolivia, Canada, Colombia, Costa Rica, Dominican Republic, Dubai, Ecuador, Egypt, France, Ghana, Guatemala, Honduras, India, Indonesia, Ireland, Jamaica, Japan, Kuwait, Mexico, Netherlands, New Zealand, Nigeria, Panama, Philippines, Puerto Rico, Russia, Serbia, St. Lucia, Thailand, Tobago, Trinidad, the UK and Venezuela



City Color is distributed from Ontario, California by Beauty Plus Global, USA. Beauty Plus Global is a fully operational cosmetics & packaging manufacturer, design house and distributor who:

- ☺ Continuously brings new product lines for both Seasonal and Everyday brands
- ☺ Incorporates the latest market trends in our colors, fabrics, and packaging design
- ☺ Persistently develops rigorous testing and quality control standards that are recognized
- ☺ Excels in bringing excellent customer service, innovation, great value and high ROI to all our clientele
- ☺ Our extensive capability allows us to meet any and all cosmetics manufacturing needs.
- ☺ We offer thousands of expertly designed stock cosmetics formulas, components, makeup collections, packaging and accessories.
- ☺ Will assist each country's needs with the registration paperwork
- ☺ Are SGS and GSV compliant

Beauty Plus Global's factories are one of the largest OEM cosmetics manufacturer in all of China and Taiwan, which allows us to provide all cosmetics manufacturing needs for our consumers. The first Beauty Plus Global factory was founded in 1981 in China, where it still resides today. City Color has the full backing from Beauty Plus Global who with over 35 years in the business, offers thousands of expertly designed stock cosmetics formulas, components, makeup collections, packaging and accessories that are both beautiful and provide excellent value. With 3 factories in China, a factory in Taiwan, nail polish filling facility in USA, our in-house testing labs and strict procedures & guidelines, Beauty Plus Global has the reputation for quality products and corporate responsibility that is recognized by a multitude of clients that reach over 100 countries across the world.



cruelty free

FACE

Face Primers

Classic Primer (F-0055)

City Color's Classic Primer helps keep your foundation looking even, flawless and long-lasting. The rich but non-greasy formula will keep your face hydrated while creating a reliable base for all-day foundation. Ideal for all skin types.

- 🕒 Paraben free
- 🕒 Controls shine
- 🕒 Creates an even base for foundation
- 🕒 Helps reduce appearance of lines and pores
- 🕒 Non-greasy formula
- 🕒 How To: Apply a layer onto the skin before foundation
- 🕒 24 per display



Mattifying Balm (F-0060)

City Color brings in a multi-use Mattifying Balm. It can be used as a face primer for oil control before or after makeup application. This lightweight mattifying balm keeps you shine-free and absorbs quickly into the skin

- 🕒 Oil-free face primer
- 🕒 Helps keep makeup shine-free
- 🕒 Absorbs quickly
- 🕒 How to: Apply under makeup as base or gently pat over makeup to get rid of shine
- 🕒 24 per display



FACE

Primer Oil (F-0061)

City Color brings in the multi-use primer oil. It can be used on face as a primer or moisturizer, or on the cuticles. This non-greasy oil is vitamin enriched and smooth's and softens skin.



- ✔ Non-greasy
- ✔ Vitamin enriched
- ✔ Smooth's and softens skin
- ✔ Non-drying base for makeup
- ✔ Includes dropper for mess-free use
- ✔ How to: Use dropper and apply number of drops desired onto face.
- ✔ 12 Pieces per display



Glow Primer Oil (F-0069)

Our Glow Primer Oil is perfect to achieve the natural, dewy look. It hydrates and moisturizes while leaving a radiant, flawless finish.



- ✔ Vitamin enriched
- ✔ Non-Greasy
- ✔ Smooth's and softens skin
- ✔ Non-drying base for makeup
- ✔ Dropper for mess-free use
- ✔ How to: Use dropper and apply number of drops desired onto face.
- ✔ 12 Pieces per display



FACE

Tea Tree Primer Oil (F-0067)

Our new Tea Tree Primer oil is perfect for those with very dry skin. This tea tree oil will give your dry skin the healthy look it deserves.



- ☺ Non-greasy
- ☺ Tea Tree oil enriched
- ☺ Smooth's and softens skin
- ☺ Includes dropper for mess-free use
- ☺ How to: Use dropper and apply number of drops desired onto face.
- ☺ 12 Pieces per display



Tea Tree Glow Primer Oil (F-0092)

Our new Glow Tea Tree Primer oil is perfect for those with very dry skin. For those Dull days use Tea Tree Glow on your skin for that dewy healthy glow.

- ☺ Non-Greasy
- ☺ Tea Tree oil enriched
- ☺ Smooth's and softens skin
- ☺ Dropper for mess-free use
- ☺ How to: Use dropper and apply number of drops desired onto face.
- ☺ 12 Pieces per display



FACE

Flawless Primer (F-0080)

The Flawless Primer is a pore-filling primer that is infused with Vitamin E to create a flawless and smooth base for makeup application.



- ☺ Smooth's and softens skin
- ☺ Pore filling with Matte finish
- ☺ With Vitamin E
- ☺ How to: Squeeze a small amount onto fingertips and smooth all over face, focusing on areas with large pores.
- ☺ 24 Pieces per display



Clear Canvas Primer (F-0065)

Give your skin a flawless base while hydrating, firming, brightening and smoothing. This unique formula creates a thin veil on top of the skin to smooth and protect.

- ☺ Hydrates & Firms
- ☺ Brightens & smooth's
- ☺ For all skin types
- ☺ How To: Apply a thin even layer on clean skin, or any problem areas prior to makeup application
- ☺ 24 pieces per display



FACE

Cooling Primer Stick (F-0088)

The Cooling Stick hydrates and soothes the skin. It is perfect to use before makeup application or throughout the day. The cooling sensation reduces redness and makes the skin feel hydrated. Pro tip: keep the Cooling Stick in the fridge to boost its cooling effects.

- 🕒 Hydrates & soothes
- 🕒 Cooling sensation
- 🕒 For all skin types
- 🕒 How To: Twist up and apply under the eyes or all over the face before makeup application
- 🕒 12 pieces per display



Facial Sprays

Illuminating Setting Spray (F-0079)

Give your skin a radiant glow with this new multi-purpose Illuminating Setting Spray! This spray will not only set your makeup, but will give you a healthy looking glow. Can be used prior to makeup application and all over the body for a light shimmer effect.

- 🕒 Dewy finish
- 🕒 Light shimmer spray
- 🕒 Enriched with vitamins
- 🕒 Paraben free
- 🕒 How To: Spray all over face after makeup application
- 🕒 12 Pieces per display



FACE

Primer Spray (F-0044)

Use City Color Primer Spray before applying makeup to protect your skin while creating a long-lasting base for your look. Each spray refreshes and awakens with the light scent of cucumber. The alcohol-free and oil-free formulation makes this primer ideal for all skin types.



- ☞ Cucumber scented
- ☞ For long lasting makeup
- ☞ How To: Spray all over face before makeup application
- ☞ 12 pieces per display



Oil Control Primer Spray (F-0057)

The oil-control primer spray is enhanced with Aloe Vera for an ultra-hydrating base. It can be used before or after makeup application for complete shine-free look with a fresh citrus scent.



- ☞ Oil-control primer spray
- ☞ Citrus scented
- ☞ Enhanced with Aloe Vera
- ☞ Alcohol & oil free
- ☞ For long-lasting makeup
- ☞ How To: Spray all over face before makeup application
- ☞ 12 pieces per display



FACE

Setting Spray (F-0045)

Lock in your look with City Color Matte Setting Spray for that "just finished" and fresh appearance to last as long as you need it to.



- ☺ Rose scented
- ☺ For long lasting makeup
- ☺ How To: Spray all over face after applying makeup
- ☺ 12 pieces per display



Oil-Control Setting Spray (F-0058)

Use City Color Oil-Control Setting Spray after applying makeup to ensure it lasts all day and absorbs any oil. The spray controls oil with a fresh rose scent.



- ☺ Rose scented
- ☺ Enhanced with aloe vera and silica For long lasting makeup
- ☺ How To: Spray all over face after applying makeup
- ☺ 12 pieces per display



FACE

Foundations

Foundation Wheel (F-0059/F-0059A/ F-0059B)

Formulated for a creamy and smooth application, the Foundation Wheel offers 4 shades to mix and match to personalize your look. It comes in 3 color ways with 4 shades each wheel. It is perfect for highlighting, correcting and contouring on all skin tones. This foundation wheel is an all-inclusive on the go foundation that sets to a powder finish.

- ☺ Cream to powder finish
- ☺ Medium to full coverage
- ☺ Can also be used as concealer
- ☺ Blend shades together for perfect match
- ☺ How to: Mix and match shades as desired and apply and blend evenly on face
- ☺ 1 color way per display / 3 displays total

F-0059



F-0059A



F-0059B

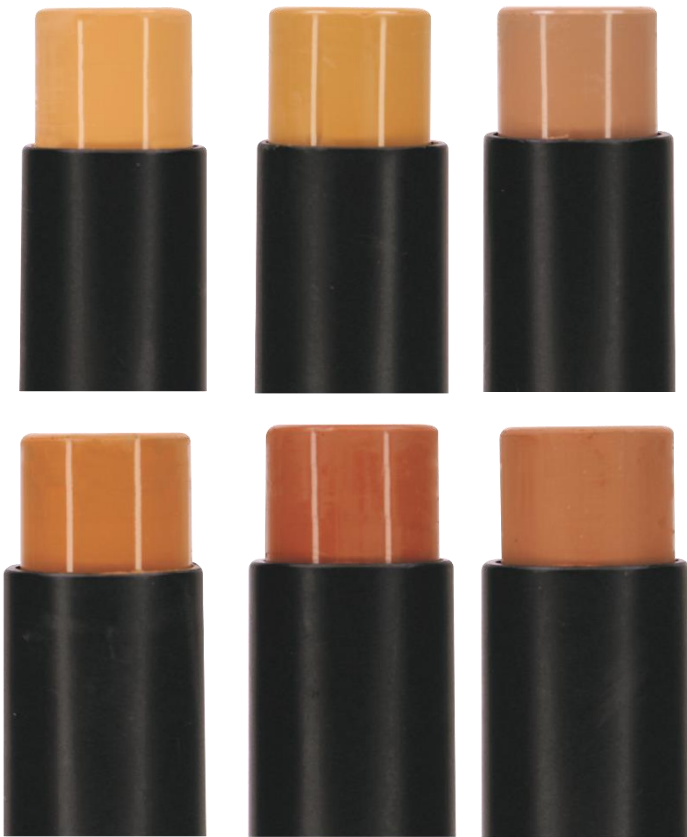


FACE

Foundation Stick (F-0028)

Formulated for a creamy and smooth application, the Foundation Stick offers 6 different shades to mix and match and personalize your look. Glide on the foundation stick around your face for medium to full coverage or use darker shades to contour!

- ☺ Medium to full coverage
- ☺ Can also be used as contour stick
- ☺ Blend shades together for perfect match
- ☺ How to: Mix and match shades as desired, apply, and blend evenly on face with Flat Top Beauty Sponge.
- ☺ 6 color way per display / 1 displays total



FACE

2-In-1 Foundation Concealer (F-0076/F-0076A/F-0076B/F-0076C)

Formulated for a creamy and smooth application, the 2-In-1 Foundation Concealer can be used as foundation or a concealer. This Foundation Concealer offers full coverage and formula is buildable.

- ☺ Medium to full coverage
- ☺ Matte finish and easy to blend
- ☺ Paraben free with vitamin E
- ☺ Can be used as concealer or foundation
- ☺ How To: Apply all over face for medium to full coverage and blend. Can be used to spot conceal on areas you wish to correct.
- ☺ 1 color way per display / 4 displays total



FACE

Flawlessly Matte (F-0085/F-0085A/F-0085B/F-0085C/F-0085D/F-0085E/F-0085F)



Get the Flawlessly Matte complexion you have always dreamt of! Created with a convenient pump bottle for easy application, this foundation is buildable from medium to full coverage and will help with oil control.

- ☺ Matte finish liquid foundation
- ☺ Buildable medium to full coverage
- ☺ Paraben free with vitamin E
- ☺ Helps with oil control
- ☺ How To: Squeeze two pumps of foundation and dot all over face. Using your favorite face tool apply all over face and blend.
- ☺ 1 color way per display / 7 displays total

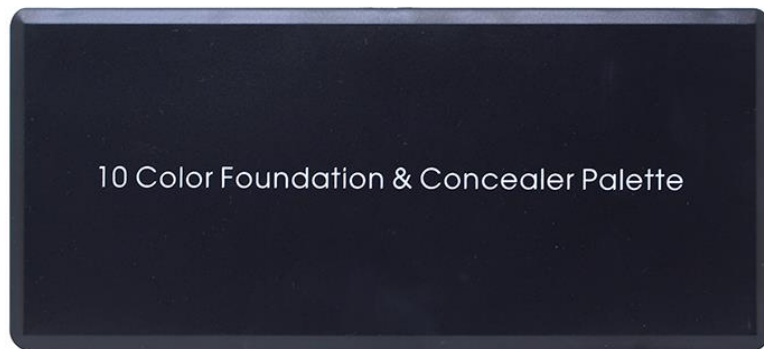


Concealers & Color Correctors

10 Color Foundation and Concealer Palette (F-0093)

Get flawless looking skin with this all in one cream face palette! This palette is perfect for anyone on the go as it features 8 foundation/concealer shades and two correctors!

- ☺ Cream palette
- ☺ Easy to blend
- ☺ Use as concealer & foundation
- ☺ Includes color correcting shades
- ☺ How to: Apply color correcting shades on the areas you would like to correct and blend evenly. Use foundation and concealer shades to cover any problem areas you color corrected or for full face application.
- ☺ 90 pieces per case



FACE

Dark Spot Corrector (E-0059)

City Color Photo Dark Spot Corrector provides medium to full coverage. Perfect for under eye correction and for reducing the appearances of blemishes and dark spots!



- ☺ Buildable coverage
- ☺ How to: Apply onto dark spots and blemishes. Blend out with your tool of choice.
- ☺ 1 color ways per display
- ☺ 12 Pieces Per Display



Dark Spot Corrector Stick (F-0062)

The Dark Spot Corrector Stick will minimize the appearance of any blue/gray spots on the face. The creamy formula provides long lasting, buildable coverage that corrects blemishes and brightens your appearance.



- ☺ Soft, easy to blend formula
- ☺ Buildable Coverage
- ☺ Twist-up applicator
- ☺ Correct blue or gray areas of the face and under eyes
- ☺ How to: Apply corrector stick onto any blue/gray areas or under eyes, blend and then follow with your choice of concealer
- ☺ 24 pieces in display



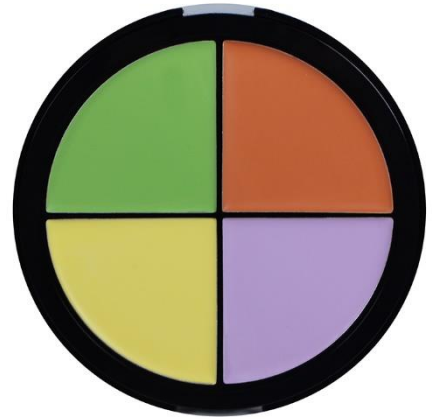
FACE

Cream Corrector Wheel (F-0071)



The Cream Corrector Wheel is great to conceal any imperfections. With our easy to blend cream formula, applying product is easier than ever!

- ☺ Includes 4 different color correcting shades
- ☺ GREEN: cancels out redness, ORANGE: covers up dark spots, PURPLE: brightens, and YELLOW: diminishes the appearance of color spots.
- ☺ How to: Using your tool of choice, pick up desired shade and apply to areas you wish to correct. Blend out and follow up with favorite concealer or foundation.
- ☺ 12 pieces per display



FACE

Face Powders

Foundation Powder (F-0094/F-0094-1/F-0094-2/F-0094-3/ F-0094-4/F-0094-5)



Get a flawless complexion without any cream products with this lightweight Foundation Powder. This product is ideal for traveling as it includes a mirror and is small enough to fit in your purse.

- ☺ Foundation powder compact
- ☺ Light coverage
- ☺ Includes mirror
- ☺ Available in 6 colors
- ☺ How To: Use foundation powder to maximize coverage and set any cream products.
- ☺ 240 pieces per case / 1 shade per case



FACE

Loose Banana Powder (F-0066)

Get flawless looking skin using the Loose Banana Powder. With its yellow tone, this powder will help brighten and set your makeup. Each includes step-by-step instructions with illustrations to guide you through your “baking” process.

- ☺ Matte setting powder
- ☺ Light Yellow shade to brighten Perfect for Baking
- ☺ Includes easy how-to illustration
- ☺ How To: Apply over cream or liquid product to set and brighten desired areas of the face.
- ☺ 12 pieces per display



Airbrush Setting Powder (F-0073)



Get an airbrushed look with the Airbrush Finish translucent powder. This powder will set any cream or liquid product for an all-day wear. This finely milled powder will reduce shine without any flash back, so go ahead and take those selfies confidently.

- ☺ Translucent powder
- ☺ Finely milled for airbrush finish
- ☺ Oil control
- ☺ How To: Apply over cream or liquid product to set and desired areas of the face.
- ☺ 12 pieces per display



The Rice Powder (F-0100)

Do you have oily skin? If so, this product is just for you! The Rice powder is great for controlling oil. The formula is talc free and is perfect for finishing and retouching.



- ☺ Matte setting powder
- ☺ Oil absorbing
- ☺ Talc-Free
- ☺ Includes a powder puff
- ☺ How To: Apply over cream or liquid product to set and control oil
- ☺ 12 pieces per display



FACE

Contour & Highlight

Contour Stick (F-0072)



The City Color Cosmetic Contour Stick is ultra-pigmented and travel friendly. Available in 3 different shades.

- ☺ Retractable Cream Stick
- ☺ How To: Apply onto the sides of your forehead, along the temples, and below your cheekbones. Gently blend out with your tool of choice.
- ☺ 3 color ways per display/ 1 display total



Light



Medium



Dark

Contour Palette On-the-Go (F-0040)

Our signature Contour Palettes are now travel-friendly with the Contour Palette On-the-Go. This 6-pan kit is ideal for travel or everyday use. It includes two contour shades, two bronzers and two highlighters. Antioxidants and Vitamin E, make this palette ideal for all skin types. This palette features the original quality, pigmentation and performance as the full-size original Contour Palette 1 and 2.

- ☺ Perfect for travel
- ☺ Includes 2 highlight shades, 2 bronzer shades and 2 contour shades
- ☺ With antioxidants and vitamin E
- ☺ Pigmented formula
- ☺ How to: Use different shades to highlight, contour and bronze face
- ☺ 12 pieces per display / 1 display total



FACE

Contour Palette 1 & 2 (F-0005, F-0005A)



Achieve an ultra-defined and sculpted look with the Contour Palettes. The true matte contour and bronzer shades work with all skin tones and blend to a seamless shadow. Add a glowing radiance and lift your cheekbones with the shimmer highlight. This velvety smooth formula is a pressed fine powder that allows for light application with serious color payoff. A beauty-blogger favorite, the Contour Palettes 1 & 2 are perfect for both beginners and professionals. Includes an easy-to-follow instruction guide.



- ☺ Includes Contour, Bronzer and Highlight
- ☺ Velvety smooth formula
- ☺ Very pigmented and easy to blend
- ☺ Includes easy to follow instructions
- ☺ How to: Use contour shade diagonally under your cheekbones and hollow of your cheeks, sides of your nose from the bridge straight down, under your hairline and directly on your jaw line and under your chin. Apply bronzer to areas where you desire warmth, like your cheeks and temples. Finally, use highlight shade on center of your forehead, high point of your cheekbones, the bridge of your nose, tip of the chin and cupid's bow
- ☺ 1 color way per display / 2 displays total

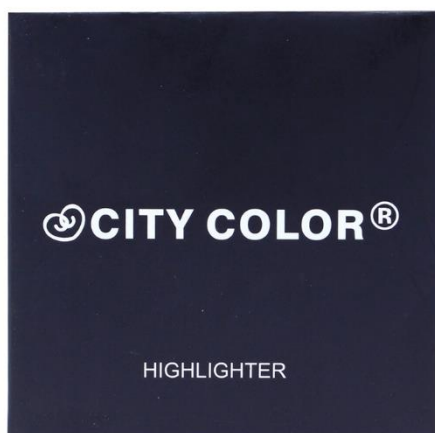


FACE

Highlighter (F-0090)

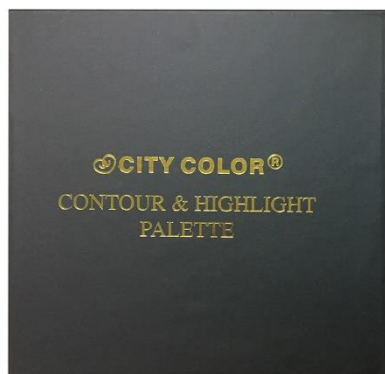
This travel friendly three-toned highlighter will give you a healthy looking glow. Each shade can be used alone or mixed together for a personalized look.

- ☺ High shimmer powder highlight
- ☺ 3-toned pattern
- ☺ Can be used for strobing
- ☺ How To: Chose your favorite shade or mix shades to create your ideal glow, apply to the high points of your face.
- ☺ 144 per case



Contour & Highlight Palette (F-0091)

Contour and highlight like a pro with this 9-pan Contour & highlight Palette! Contains 5 highlighting shades and 4 contour shades.



- ☺ 9- shade powder palette
- ☺ Contour & highlight shades for all skin tones
- ☺ Slim & compact
- ☺ How To: Using contour shades, sculpt and define the face. Highlight the higher points of the face. Used shades individually or mix to create your own unique shade!
- ☺ 96 pieces per case



FACE

Glowing Complexion Illuminating Cream (F-0022)



Keep your skin moisturized and hydrated with Glowing Complexion Illuminating Cream. This long lasting, light-defusing formula helps diminish the appearance of facial imperfections and creates a luminous dewy glow. The hint of rose scent and translucent pearly finish will have your skin looking bright and refreshed.

- ☺ Long lasting formula Light rose scent
Translucent pearly finish
- ☺ How to: Apply cream under foundation for luminous glow or use as cream highlighter over foundation
- ☺ 24 pieces per display



Glowing Complexion Illuminating Cream (F-0078)



Add that glow from within with the Glowing Complexion Illuminating Cream in the Holographic shade. This long lasting, lightweight and light-defusing formula helps diminish the appearance of facial imperfections and creates a luminous dewy glow with a holographic effect.

- ☺ Long lasting and lightweight
- ☺ Holographic finish
- ☺ How to: Apply cream under foundation for luminous holoraphic glow or use as cream highlighter over foundation
- ☺ 24 pieces per display



FACE

Strobing Palette (F-0064)

The City Color Strobing Palette includes 3 highlighters to create that PERFECT Glow!



- ☺ Contains 3 highlighters
- ☺ Silky smooth texture with intense shine and color
- ☺ How To: For the ultimate glow, mix and match shades and apply to tops of cheekbones, center of forehead, nose and chin to accentuate the highpoints of the face.
- ☺ 24 pieces per display



Glow Duo (F-0074)

City Color Cosmetic presents the Glow Duo! This Duo includes 1 cream highlighter and one powder highlighters for creating the ultimate glow. The cream highlight can be used as a base and the powder highlighter as a topper!



- ☺ Silky smooth texture with intense shine and color
- ☺ How To: For the ultimate glow, apply cream to tops of cheekbones, center of forehead, nose and chin to accentuate the highpoints of the face. Top it off with the Powder Highlight to set
- ☺ Contains 2 Highlighters, 1 Cream Highlight and 1 Powder Highlight
- ☺ 12 Pieces Per Display



FACE

Glow Pro Holo-Stick (F-0077)

Add a holographic glow to your face with our NEW Glow Pro Holo-Sticks! These easy to use, retractable highlighting sticks, are perfect for on the go and super easy to blend. They are available in three shades: Rose Gold, Amethyst and Holographic.



- ☺ Holographic high shine finish
- ☺ Easy to blend
- ☺ Retractable cream stick
- ☺ Available in 3 colors
- ☺ Paraben and alcohol free
- ☺ How To: For the ultimate glow, apply areas you wish to highlight and blend. Build up to intensify the glow!
- ☺ 3 color ways / 1 display total



Shimmer Highlight (C-0024)

The Shimmer Highlight comes in 3 different radiant colors to help you create that PERFECT Dewy look!

- ☺ Silky smooth texture with intense shine and color
- ☺ Highly Pigmented and Paraben Free
- ☺ How To: For the ultimate glow, apply cream to tops of Cheek bones, center of forehead, nose and chin to accentuate the high points of the face. Top it off with the Powder Highlight to set
- ☺ 3 colorways per display/ 1 display total



FACE

Iridescent Glow Cream Highlight Palette (F-0087)

Give an Iridescent Glow with a holographic finish to your makeup look! This palette comes with 5 cream highlighters and a brush applicator which will help you achieve the perfect iridescent glow.



- ☺ High shine cream
- ☺ Silky smooth texture and easy to blend
- ☺ Quick drying
- ☺ How To: Apply desired color onto high points of the face like cheekbones and brow bone. Use as a base to a powder highlight for an ultimate glow!
- ☺ 24 pieces per display



Amethyst Ombre Highlight (C-0025B)

The Amethyst Ombre Highlight is amazing for those who want something more than their usual highlight. With a gorgeous lavender and gold glow, the high points of your face will look incredible!

- ☺ Smooth powder formula
- ☺ Highlight pigmented
- ☺ How to: with a tool of your choice, pick up the product and apply onto the high points of your face.
- ☺ 12 pieces per display



FACE

Glow Pro Stellar Iridescent Highlighting Palette (F-0081)

WARNING: The Milky Way is closer than it appears! Enjoy an Interstellar experience with this highly pigmented Starlight palette which glows brighter than a Nebula and its iridescent colors create and amplify the perfect Aura (glow). It features 4 unique paraben free shades named: Interstellar, Aura, Nebula and Starlight.

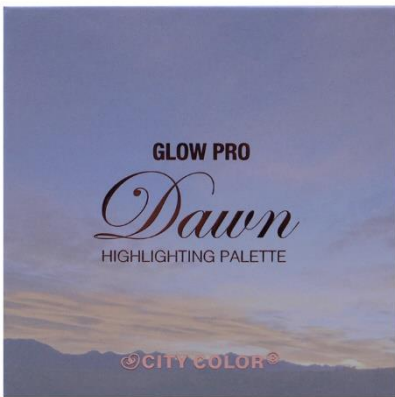


- ☺ High shimmer powder highlight
- ☺ Iridescent finish
- ☺ Includes easy-to-follow tips
- ☺ Paraben free
- ☺ How To: Using a fan or fluffy brush, use one or a mixture of various highlight shades and apply to the higher points of the face like
- ☺ 24 pieces per displays



Glow Pro Dawn Iridescent Highlighting Palette (F-0081A)

This highlighting palette inspires the beautiful emergence of light at its highest points. Build your own glow using our pigmented highlighting palette. This palette features four unique paraben free shades named: Sunrise, Dawn, Golden and Horizon.



- ☺ High shimmer powder highlight
- ☺ Warm & iridescent tones
- ☺ Includes easy-to-follow tips
- ☺ Paraben free
- ☺ How To: Using a fan or fluffy brush, use one or a mixture of various highlight shades and apply to the higher points of the face like
- ☺ 24 pieces per displays



Face Palettes

Pretty Palette (F-0103)

Everyone wants to feel pretty, and this palette will definitely make you feel pretty! This palette is perfect for creating any look. It comes with 6 eye shadows, 2 highlighters, 2 blushes, and 2 bronzers.

- 🌀 1 satin, 1 shimmer, and 4 matte shadows
- 🌀 2 highlighters
- 🌀 1 matte and 1 shimmer blush
- 🌀 2 bronzers
- 🌀 Buildable formula and highly pigmented
- 🌀 How to: Swirl brush to mix multiple shades, and create a multitude of looks
- 🌀 6 pieces per display



CHEEKS

Bronzer

Multi-Color Shimmer Bronzer (F-0086)

Show your inner goddess with the Shimmer Bronzer. This multi-color bronzer is the upgraded version of the previous Shimmer Bronzer! This bronzer is made with ultra-fine pressed powders and features 5 shades to customize the perfect bronzing shade for your skin.

- ☺ Multi-color bronzer
- ☺ Buildable formula and highly pigmented
- ☺ Velvet smooth application
- ☺ How to: Swirl brush to mix multiple shades, apply by lightly sweeping onto the temples, cheeks, nose and along the jawline.
- ☺ 24 pieces per display



Blush

Be Matte Blush (C-0003)



City Color Be Matte Blush gives your cheeks a rich but natural look. This blogger favorite blush is formulated with ultra-fine pressed powder, making for easy-to-blend application. The vibrant pigmentation allows you to apply lightly for an elegantly subtle glow, or increase color for a dramatically bold look.

- ☺ Blendable matte finish
- ☺ Buildable formula
- ☺ Highly pigmented hues
- ☺ Velvet smooth application
- ☺ How to: Apply with brush by lightly sweeping onto cheekbones or apples of the cheeks.
- ☺ Blackberry and Fresh Melon available in bulk
- ☺ Bulk MOQ 16 units



CHEEKS

Blush Duo (C-0023)

This Blush Duo is the combination of the most popular Blush Colors. The perfect duo for any occasion comes in three different shades. Each duo contains one cream blush and one powder blush.

- ☺ Buildable formula
- ☺ Highly pigmented hues
- ☺ Velvet smooth application
- ☺ How to: Apply cream blush first with brush by lightly sweeping onto cheekbones or apples of the cheeks. Then apply powder blush over cream blush to set.
- ☺ 3 color ways per display / 1 display



Blush Palette Pinks & Corals (C-0028)



The Blush Palette includes highly pigmented blushes with the perfect combination of pinks and corals. This palette will become your go-to cheek palette including both everyday neutrals and vivid electric shades.

- ☺ Buildable formula
- ☺ Highly pigmented hues of pinks and corals
- ☺ Velvet smooth application
- ☺ How to: Using your favorite cheek brush lightly sweep onto cheekbones or apples of the cheeks.
- ☺ 6 pieces per display



CHEEKS

Tri-Tone Blush (C-0029/C-0029A)



The Tri-Tone Blushes are highly pigmented shimmer blushes with 3 complimentary tones. Just mix to create the perfect shade for your skin tone. It is available in a shimmering coral peach and the perfect shimmery pink for a natural flushed look.

- ☺ Buildable formula
- ☺ Highly pigmented
- ☺ Velvet smooth application
- ☺ How to: Lightly swirl cheek brush around compact to mix the 3 shades and apply sweep onto cheekbones or apples of the cheeks.
- ☺ 24 pieces per display / 2 displays total



CHEEKS

Matte Blush (C-0020/C-0020A)

This is the upgraded version of the Be Matte Blush with upgraded, more durable packaging. This pigmented blush is formulated with ultra-fine pressed powder creating easy-to-blend application and a smooth finish.



- ☺ Matte finish
- ☺ Buildable formula
- ☺ Highly pigmented hues
- ☺ Velvet smooth application
- ☺ How to: Apply with brush by lightly sweeping onto cheekbones or apples of the cheeks.
- ☺ 8 color ways per display / 2 display



EYES

Eyebrows

Perfect Brow Kit (E-0072)

The Perfect Brow Kit will become your new go to brow product! Tame your brows with the brow wax, then customize your perfect brow shade with the two brow powders, and top your brows off with a little brow bone highlight for that extra glam!



- ☺ 2 Brow powders with 1 brow bone highlight & brow wax
- ☺ Includes double sided angled brush & spoolie
- ☺ Mix & match for perfect color
- ☺ How To: To begin, comb brows with spoolie then apply a thin layer of brow wax over your brow. Using the angled brush, outline your brow shape, then fill in. For the final touch, add some highlight to your brow bone!



Clear Lock Brow Gel (E-0025)

Lock your brows for all-day wear using our new and improved clear brow gel! This gel is free of parabens and oils to ensure long-wearing results. This clear gel is perfect for anyone and ideal to use with other brow products.



- ☺ Paraben and oil free
- ☺ Shapes and defines brows
- ☺ Translucent gel for all hair shades
- ☺ For long-wear results
- ☺ How To: Use alone or in combination with other brow products. With spoolie, shape and define brow shape to lock in any product and to tame brow hair.
- ☺ 24 pieces per display



EYES

Perfect Brow Duo (E-0081)



The Perfect Brow Duo is a retractable all-in-one cream brow pencil and shimmer highlight that easily shapes, fills, and defines the brows. The 24-hour smudge-proof, waterproof color builds beautifully to give you brow looks ranging from soft and natural to bold and dramatic which can then be defined with shimmer cream highlight.

- ☺ Retractable duo brow pencil
- ☺ Easy to apply and blend
- ☺ Includes cream shimmer highlight
- ☺ How to: using brow pencil in your shades, shape and fill the brow. Use shimmer highlight on brow bone to define the brow.
- ☺ 4 color ways/ 1 display total



Liquid Brow Ink (E-0086)

This long lasting liquid brow tint will allow you to keep your brows on all day! The Vitamin E and Argan Oil infused formula will provide all day comfort. The brush tip will allow easy application.



- ☺ Long lasting formula
- ☺ Enriched with Vitamin E
- ☺ Infused with Argan Oil
- ☺ How to: using brush tip, use hair-like strokes to build your brow. Let the liquid dry, and you will have a brow that lasts all day.
- ☺ 4 color ways/ 1 display total



EYES

Eyeliners

Inner Rim eyeliner in Nude (E-0061)

The Inner Rim Eyeliner in Nude will make your eyes stand out in the most subtle way. This eyeliner will enhance your eye shape making them appear larger and brighter. It is perfect for everyday wear, retractable for easy application.

- ☺ Nude matte finish
- ☺ Enhances eyes
- ☺ Retractable
- ☺ How to: Use in inner eye rim to make eyes appear larger
- ☺ 24 pieces per display



Extreme Bold Liquid Eyeliner (E-0064)

Create the perfect Cat-Eye with the Extreme Bold Liquid Eyeliner. It is easy to use with completely fluid strokes and a flexible brush tip that can create sharp, or thin lines. It is perfect for any look and water resistant for a long-lasting thick look!

- ☺ Black liquid eye liner
- ☺ Easy to use
- ☺ Fluid strokes without tugs
- ☺ Water-resistant
- ☺ Long-lasting
- ☺ Easy to create thick or thin lines
- ☺ Flexible brush tip
- ☺ How to: Begin by lining the inner corner of your eyelid and working the line out towards your outer corner.
- ☺ 24 Pieces per display



EYES

Black Gel Liner (E-0063)

Create the perfect wing with the black Gel Liner. The creamy formula is gentle enough not to tug on the eyelid. It is perfect for any look and water resistant for a long-lasting look!



- ☺ Black gel eye liner
- ☺ Easy to use
- ☺ Water-resistant
- ☺ Long-lasting
- ☺ Create thick or thin lines
- ☺ How to: Coat both sides of the brush by dipping into gel, then quickly line your lash line.
- ☺ 24 Pieces per display



Eye Shadow Primers

Shadow Primer Pot (E-0023)

Create a crease-free eye look that lasts all day with City Color Shadow Primer. Apply this primer as a base to give you a flawless eye look all day long.

- ☺ Paraben-free with Vitamin E
- ☺ For all day long-wear
- ☺ Prevents creasing
- ☺ Enhances true eye shadow color
- ☺ Nude shade for all skin types
- ☺ How to: Apply thin layer onto eyes prior to applying eye shadow
- ☺ 24 pieces per display



EYES

Eye Shadow

Natural Shadow Palette (E-0033)



Add some kick to your neutral eye with the Natural Shadow Palette. Featuring 10 lightly-shimmered shades inspired by the rich hues of the spices to add just that "something extra" to our every day. Live life with a little spice!

- ☺ 10 shimmer shades
- ☺ Natural & earthy tones
- ☺ Complimentary colors
- ☺ Compact for travel
- ☺ Easy to blend formulation
- ☺ How to: Apply eye shadow with sponge applicator or eye shadow brush
- ☺ 24 palettes per display



Smokey Nudes Palette (E-0034)



Bring together the best of natural tones and smokey eyes with the Smokey Nudes Eye Shadow Palette. Featuring 12 perfectly-compatible tones including highlight shades, this palette is great for everyday use and excellent for travel! Includes dual-ended applicator.

- ☺ 12 shimmer shades
- ☺ Natural & earthy tones
- ☺ Perfect for a smokey or natural look
- ☺ Slim compact
- ☺ Easy to blend formulation
- ☺ How to: Use complimentary shades on lid, crease, outer corner and brow bones to achieve desired eye look
- ☺ 24 palettes per display



EYES

Matte Eye shadow Palette (E-0050)

City Color's first Matte Eye Shadow Palette comes with 10 shades in a beautiful purple and brown motif. Each shade compliments the others to create the perfect sultry look.



- 👁️ 10 shade palette
- 👁️ Matte complimentary shades
- 👁️ Large pans for max product
- 👁️ Includes small applicator
- 👁️ How to: Use complimentary shades on lid, crease, outer corner and brow bones to achieve desired eye look
- 👁️ 12 palettes per display



35 Color Eye Shadow Palette (E-0076)

The 35 color Eye shadow Palette brings you the best color combinations all in one palette! With all these shades, you are set to create the best look for any occasion!



- 👁️ 35 versatile shades
- 👁️ Pigmented color
- 👁️ Large slim palette
- 👁️ How to: Mix and match any of the colors to create your desired eye look
- 👁️ 48 palettes per case

EYES

The Nudes Eye Palette (E-0071)

The Nudes Eye shadow Palette includes eight different shadows to help you achieve a variety of looks. From a selection of warm and cool tones, you will be able to create the perfect look, no matter what the occasion!



- 🌀 8 highly pigmented and blendable shades
- 🌀 Has both cool and warm tones
- 🌀 How to: mix and match any of the colors to create your desired eye look!
- 🌀 12 pieces per display



The Smokeys Palette (E-0070)

The Smokey's Eye shadow Palette is made up of the best sultry shades so you can create the perfect smokey eye!

- 🌀 Includes: 8 cool toned shadows and an applicator
- 🌀 Highly pigmented and blendable
- 🌀 How to: use different color combinations to obtain your perfect blown out smokey eye!
- 🌀 12 pieces per display



EYES

Matte & Shimmer 24 Shade Shadow Palette (E-0075/E-0075A/E-0075B)



Get the most with our NEW 24-shade Shadow Palettes. Whether you are looking for your "Daily Essentials", a fun "Dark Night" look or some "Carnival Fun", we have you covered! These palettes feature 24 highly pigmented shades with matte, shimmer and satin finishes. Mix and match to create your own unique look!

- 🌀 24 shadow palette
- 🌀 Highly pigmented matte and shimmer shades
- 🌀 How To: Mix and match any of the colors to create your desired eye look
- 🌀 24 Palettes per Inner



EYES

The City Eye Shadow Palettes (E-0087-1/E-0087-2/E-0087-3)

Choose your favorite city! Are you Hollywood Glam, Miami Vibrant, or Manhattan Chic? These eye shadow palettes have all you need to create a perfect eye look. Each palette comes with an eye shadow primer, 4 eye shadows, and a pressed glitter.



- ☉ Includes eye shadow primer
- ☉ 4 eye shadows and 1 pressed glitter
- ☉ Highly pigmented matte and shimmer shades
- ☉ How To: use the primer to prep your eyelids. Mix and match any of the colors to create your desired eye look
- ☉ 3 skus / Available in Bulk (MOQ:12 units)



EYES

Hi-Shine Glitter Liquid Shadow (E-0074)

Add a pop of glitter to any look with our Glitter liquid Eyeshadow! These Liquid eye shadows comes in 6 beautiful colors and come with a doe foot applicator to make application very easy. The formula is crease and smudge proof.

- ☺ High shine glitter
- ☺ Quick-drying formula
- ☺ With doe foot applicator
- ☺ How To: using applicator dab your favorite glitter liquid eyeshadow to your lid and blend. Build up to intensify.
- ☺ 6 colors ways / 1 display total



Hi-Shine Holo Liquid Shadow (E-0077)

Add a pop of color with a holographic finish using the Hi-Shine Holo Liquid Shadow! These Liquid eyeshadows are available in 6 beautiful colors and come with a doe foot applicator to make application very easy. The formula is crease and smudge proof.

- ☺ High shine holographic finish
- ☺ Quick-drying formula
- ☺ With doe foot applicator
- ☺ How To: Using applicator dab your favorite glitter liquid eyeshadow to your lid and blend. Build up to intensify.
- ☺ 6 colors ways / 1 display total



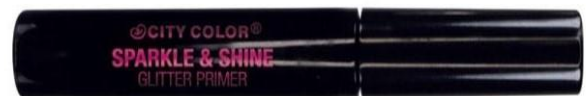
EYES Glitter

Sparkle & Shine Adhesive Glitter Primer (E-0046)



For high-performance of Sparkle and Shine Loose Glitters, look no further than the convenience of Sparkle and Shine Adhesive Glitter Primer. Perfect for loose glitter and pigments alike, the clear formula will enhance the true color of any eye shadow.

- ☺ Paraben-free
- ☺ Long lasting/Holds loose glitter to skin
- ☺ Apply clear formula to desired area and let sit before applying glitter
- ☺ Enhances eye shadows true color
- ☺ Clear formula with brush tip
- ☺ How to: Using applicator brush, apply thin layer onto skin where you desire to apply add glitter then follow with loose glitter of your choice
- ☺ 24 pieces per display



Sparkle & Shine Ultra-Fine Loose Glitter F-0075

Perfect for loose glitter and pigments alike, the clear formula will enhance the true color of any eye shadow.

- ☺ Paraben-free
- ☺ Long lasting/Holds loose glitter to skin
- ☺ Apply clear formula to desired area and let sit before applying glitter
- ☺ Enhances eye shadows true color
- ☺ Clear formula with brush tip
- ☺ How to: Using applicator brush, apply thin layer onto skin where you desire to apply add glitter then follow with loose glitter of your choice
- ☺ 24 pieces per display



EYES

Cream Glitter Eye shadow Palette (E-0078)



Get the perfect glitter eye look with the Cream Glitter Eyeshadow Palette. This palette is ideal for traveling as it includes 9 glitter shades! Mix and match to create your own unique look!

- ☺ 9-shade Glitter Shadow Palette for on the go
- ☺ Cream Glitter eyeshadow
- ☺ How To: using finger or favorite brush for cream products pick up product and apply on to center of the lid to complete the glitter eye look!

Glitter Quads (E-0088-1/E-0088-2/E-0088-3)

Who doesn't love glitter? Our Glitter Quads will add a pop of glitter to any look. Pressed glitters are easier to use and do not have as much fallout.

- ☺ 3 different quads
- ☺ 4 glitters in each quad
- ☺ How To: using finger or favorite brush choose a glitter and blend onto your lids. For the ultimate staying power, use our glitter primer before application
- ☺ 3 skus / Available in Bulk (MOQ:12 units)



Lips

Lipstick

Lip Palette (L-0057)

City Color introduces the PERFECT on the go lip palette! This palette includes 9 cream lipsticks in a slim and compact palette, making it ideal for touch ups on the go. Create your own lip shade by mixing multiple colors!

- 🌀 9- shade lip palette
- 🌀 Pigmented creamy texture
- 🌀 Slim & compact
- 🌀 How To: Using a lip brush pick up your favorite shade or mix to create your own color and apply on lips.



Velvet Matte Liquid Lipstick (L-0059-1, L-0059-2, L-0059-3, L-0059-4, L-0059-5, L-0059-6)

Get a velvet smooth lippy with the Velvet Matte Liquid Lipstick. This baby will give you the best of both worlds, lightweight soft matte finish with intense color payoff. This will become your go-to lip product for a gorgeous matte look. Available in 6 shades.

- 🌀 Soft velvet finish
- 🌀 Highly pigmented formula
- 🌀 Lightweight liquid lipstick
- 🌀 Matte finish
- 🌀 Long-lasting
- 🌀 How to: For long-lasting color, carefully apply onto lips after outlining with lip liner.
- 🌀 6 color ways / Available in Bulk (MOQ:12 units)



Free Displays with every purchase of 24 pieces!



Lips

Be Matte Lipsticks (L-0021/L-0021A/L-0021B/L-0021D/ L-0021E) BULK ONLY

Be Matte Lipstick is your go-to product for a rich and completely matte look. Finished with high pigmentation, these lipsticks are infused with Vitamin E to keep your lips nourished and hydrated all day long. In 36 shades ranging from neutrals to bolds, you will never be short on choices!

- ☺ Richly enhanced formula for long-lasting color
- ☺ Smooth texture with a matte finish
- ☺ Highly pigmented shade
- ☺ All day wear
- ☺ Ideal for any occasion
- ☺ How To: Apply onto lip after lip liner for long lasting lip color
- ☺ 30 color ways / 5 displays total



Lips

Matte Lipsticks (L-0050/ L-0050A/ L-0050B/ L-0050C/ L-0050D)

Our Fan-Favorite lipstick just got a major upgrade! Taking inspiration from the Top-Seller, Be Matte Lipstick, City Color introduces 5 collections of new and improved Matte Lipsticks. Get the same ultra-smooth application and pigmentation we all love! It contains Vitamin E to keep lips nourished and hydrated all day.

- ☺ Enhanced formula for long-lasting color
- ☺ Smooth texture with a Matte finish
- ☺ Highly pigmented shades
- ☺ All day wear
- ☺ Testers included
- ☺ How to: Apply onto lip after lip liner for long lasting lip color
- ☺ 60 color ways / 5 displays total



Lips

Liquid Matte Lipstick (L-0052/L-0052A/L-0052B)

City Color introduces the PERFECT formulation of Liquid Matte lipsticks. With it's smooth and flawless application, the Liquid Matte lipsticks will become your NEW go-to product for a gorgeous and completely matte look that will literally last all-day! Available in 15 shades!

- ☺ Pigment-rich formula for long-lasting color
- ☺ Smooth texture with an Ultra-matte finish
- ☺ All day wear
- ☺ Ideal for any occasion
- ☺ How To: For long-lasting color, carefully apply onto lips after outlining with lip liner.
- ☺ 15 color ways / Bulk only



Lips

City Chic Lipsticks (L-0008)



Your lips are bound to make a statement with our signature City Chic Lipstick. The ultra-creamy formula gives your lips long-lasting color and luscious shine. From luxurious nudes, to vibrant berries and ravishing reds, these buttery lipsticks are ideal for any classic City Chic look.

- ☞ Advanced Hydrating formula
- ☞ Rich Highly pigmented colors
- ☞ Creamy Velvety Texture
- ☞ Long-Lasting all day wear
- ☞ Ideal for any occasion
- ☞ How to: Apply on lips, mix and match shades to create fun new look.
- ☞ Various shades available in Bulk / MOQ: 12 units

Lip Duos

Matte to Gloss (L-0010)

At last, rich color and high gloss in one! The dual-ended Matte to Gloss Lipstick and Lip Gloss wand is the ultimate pairing for your precious pout. The long-lasting color payoff of a matte lipstick combined with a creamy high-shine gloss gives you the ability to create the perfect lip look for any occasion. Available in 6 tantalizing shades!

- ☞ Matte lipstick on top with matching lip-gloss on the bottom
- ☞ Rich pigmented lipstick
- ☞ Moisturizing with Vitamin E
- ☞ Wear separately or together
- ☞ How to: Use lipstick end up apply color to lips. For added shine, add gloss.
- ☞ Available in 6 color ways / 1 display total



Lips

Miscellaneous Lip Products

Creamy Lips (L-0023)

With true opaque color, City Color Creamy Lips is a lip paint that just won't quit! A little goes a long way with this ultra-pigmented formula - only a light touch is needed for full coverage with only one layer. Sets to a lightweight, semi matte finish that doesn't dry out and keeps your lips natural moisture preserved. Available in 12 sweet and sultry shades.



- ☺ Highly pigmented shades
- ☺ Paraben-free and infused with Vitamin E
- ☺ Easy to glide on formula
- ☺ How to: Apply onto lips for long lasting color
- ☺ 6 color ways per display / 2 displays total



Lip Color Remover (L-0053)

City Color introduce the staple product in any makeup collection. The Lip Color Remover is the Must Have product to remove any long-lasting lip color. Infused with Vitamin A & E. This product not only removes all traces of color instantaneously but leaves lips nourished and hydrated. Works with any lip product.



- ☺ Removes long-lasting lip
- ☺ Easy to glide on lips
- ☺ Perfect for long-wearing lipsticks
- ☺ Moisturizing formula infused with Vitamin A & E
- ☺ How to: Apply a thin layer on top of lip product you wish to remove then wipe away with tissue. Instantly removes any trace of color!
- ☺ 24 pieces per display

Lips

Hi-Shimmer Glitter Lip Topper (L-0056)

The High Shimmer Glitter Lip Topper can be layered on top of your favorite lipstick or can be worn alone to give your lips an iridescent effect. This Glitter Lip Topper is infused with Vitamin E to keep your lips hydrated all day. It is available in the 3 vibrant shades of Gold, Rose Gold and Iridescent Pink.

- ☺ Long Lasting High Shimmer lip gloss
- ☺ Use on its own or over lipstick
- ☺ With Vitamin E
- ☺ Comes in 3 vibrant shades
- ☺ How To: Use the lip wand for a controlled application on lips. Can also be used on the eyes!
- ☺ Assorted 24 pieces per display OR 1 color ways per display / 3 displays totals



Matte Lip Primer (L-0060)

Prep your lips with the Matte Lip Primer for a smooth and matte lip finish. This lip primer is paraben free and contains silica to ensure a long lasting matte lip color. Just line and fill your lips and layer on your favorite lipstick.

- ☺ With silica for long-lasting matte finish
- ☺ Use on under any lip product to mattify
- ☺ Paraben free
- ☺ Sharpen as needed
- ☺ How To: Line and fill the lips to prime, then layer on your favorite lip product for a long-lasting matte finish! Sharpen for a more precise application.
- ☺ 24 pieces per display



Lips

Matte Metallic Lip Cream (L-0061-1/L-0061-2/L-0061-3/L-0061-4/L-0061-5/L-0061-6)



Prep your lips with the Matte Lip Primer for a smooth and matte lip finish. This lip primer is paraben free and contains silica to ensure a long lasting matte lip color. Just line and fill your lips and layer on your favorite lipstick.



Free Displays with every purchase of 24 pieces!

- ☺ Highly pigmented matte lip cream
- ☺ Lightweight lip cream
- ☺ Long lasting
- ☺ How to: use lip wand to apply evenly on lips for a long-lasting color with the comfort of a cream.
- ☺ 6 color ways / Available in Bulk (MOQ:12 units)

Lips

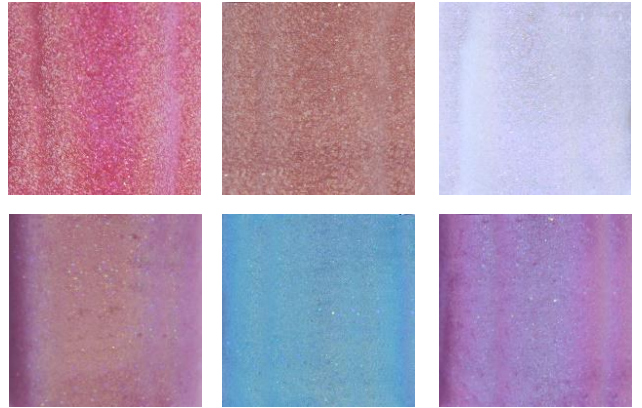
Lip Gloss

Hi-Shine Glitter Lip Gloss (L-0055/L-0055A)



The Hi-Shine Glitter Lip Gloss is a smooth non-sticky glitter lip gloss with high shine finish. It is paraben free and infused with argan oil for smooth application without a sticky feel. It is available in 6 shades with 3 in each display. L-0055 includes the colors; Pink, Rose Gold and Holographic. L-0055A includes 3 colors with holographic finish named: Peachy Rose, Blue and Purple.

- ☺ Glitter high shine finish
- ☺ Non-sticky
- ☺ Infused with argan oil
- ☺ 6 available colors (3 with holographic finish)
- ☺ Paraben free
- ☺ How To: Apply generously onto lips until you reach desired effect.
- ☺ 6 color ways total / 2 displays total
OR 1 color ways per display / 6 displays total.



Lip Pout Enhancer (L-0067)

Give your lips that extra pout with our Lip Pout Enhancer. This lip plumping gloss will keep your lips looking glossy and hydrated.

- ☺ Glitter high shine finish
- ☺ Hydrates
- ☺ Firms
- ☺ Plumps
- ☺ How To: Apply to bare lips or over your favorite lipstick
- ☺ 24 pieces per display



Tools

Brushes

Contour Dual Ended Brush (CCF07A)

The Dual-Ended Contour Brush features an angled brush for contouring cheeks and a smaller dense brush for highlighting and precise sculpting. Made with high-quality synthetic fibers and a hot pink aluminum ferrule. The side is also branded with a metallic City Color emblem.

- 🌀 Synthetic Fibers
- 🌀 Two-Tone Metallic Handle featuring City Color Logo Angled for use with Blush or Contour
- 🌀 How to: use angled side of brush to contour then use slim side to highlight areas of skin where light naturally hits.
- 🌀 200 pieces per inner



(Pro Rose Gold Brush Collection (T-0013))

The City Color Pro Rose Gold Brush Collection is your go-to brush set! The set includes 10 brushes and a convenient brush case.



- 🌀 10 piece synthetic brush set
- 🌀 Washable two-tone fibers
- 🌀 Metallic handle
- 🌀 How to: Use with liquids, creams, powders, gels, etc.
- 🌀 32 sets per case



Tools

Vibrant Rainbow Brush Collection (T-0012)

The City Color Vibrant Rainbow Brush Collection is your go-to brush set! The set includes 10 brushes.

- ④ 10 piece synthetic brush set
- ④ Washable two-tone fibers
- ④ Metallic handle
- ④ How to: Use with liquids, creams, powders, gels, etc.
- ④ 12 sets per case



Tools

Tools On-The-Go (T-0022)

Are you always on the go? This 7pc. Brush set has everything you need to create a gorgeous face.

- ☺ 7 piece synthetic brush set
- ☺ Hot pink handle
- ☺ Includes a travel case
- ☺ How to: Use with liquids, creams, powders, gels, etc
- ☺ 60 sets per case



Marbled Color Brush Set (T-0023)

This fun 10-piece brush set has a marbled handle, and different colored brush hairs. This set also comes with an iridescent bag that is perfect to take your brushes on the go.

- ☺ 10 piece synthetic brush set
- ☺ Marble design handle
- ☺ Includes a travel bag
- ☺ How to: Use with liquids, creams, powders, gels, etc.
- ☺ 50 sets per case



Tools

Miscellaneous Tools

Silicone Makeup Sponge (T-0015)

Apply makeup easily and flawlessly without wasting any product! This silicone sponge is easy to use and clean and will give you that flawless airbrush finish we all desire.

- ☺ 2pc Reusable makeup sponge
- ☺ Flawless airbrush finish
- ☺ Use for blending or makeup application
- ☺ How To: Use with liquid or cream products
- ☺ 48 pieces per inner



Makeup Remover Cloth (T-0004)

Remove your make up with the City Color Cloth. Just add water, no soap needed, and gently wipe your face all around to remove make up.

- ☺ Reusable face towel
- ☺ Soft & gentle for everyday use
- ☺ Machine washable
- ☺ Comes in plastic bag, perfect for travel
- ☺ How to: Add water, no soap needed, and gently wipe all around face to remove make up
- ☺ 12 Pieces per inner



Tools

Brush Cleaning Sponge (T-0001)



Clean your brushes with the City Color Brush Cleaning Sponge. Perfect for shadow brushes as it removes the color and powder from the brushes. Gently swirl the brush bristles in a counter-clockwise motion to clean.

- ☺ Removes color from powder brushes
- ☺ Perfect for shadow brushes
- ☺ No water needed
- ☺ How To: Swirl bristles in sponge to clean
- ☺ 24 Pieces in display



Brush Cleanser (T-0020)

Introducing a powerful new spray, that cleans brushes instantly. The spray not only cleans your brushes, but conditions and deodorizes them. Comes in a spray bottle for easy use.



- ☺ Cleans brushes
- ☺ Conditions and deodorizes
- ☺ Orange blossom scented
- ☺ How To: hold the bottle 6-8 inches away from brush, and spray brush evenly. Wipe away product with a dry tissue. Repeat as needed.
- ☺ 12 pieces in a display



DISPLAYS & STORAGE

Acrylic Displays

Large Cosmetic Display (D-0006)

Display all your City Color Cosmetics in our City Color acrylic displays. Available in 2 sizes, each display includes trays that hold approximately 44 pounds each. It features a lighted logo and LED lighting to highlight all your favorite City Color items. Includes adjustable shelves, peg display (with pegs included) and storage compartment with lock and key.

- ☺ Each tray holds approx. 44lbs
- ☺ LED lights with on and off switch
- ☺ Lighted Logo
- ☺ Adjustable wood shelves with acrylic slides
- ☺ Storage compartment with lock and key
- ☺ Peg display with pegs included

Large Cosmetic Display (D-0006)



DISPLAYS & STORAGE

Totes & Cosmetic Bags

City Color Tote Bag (Q-0001)

Have you own City Color Cosmetics Tote bags. They are made out of sturdy canvas with shoulder length straps. Available in black for a sleek professional look.

- ☺ 50 pieces per case
- ☺ Solid black canvas
- ☺ 17" W x 25" H x 5.5" D



Medium City Color PVC Bag (Q-0002)

Store you favorite City Color products in our City Color PVC bag with black trimming. Perfect for on the go and traveling with thick well made handles. This cosmetic bag is ideal for all the makeup lovers with many items as it allows for easy access to your favorite items with its see-through casing.

- ☺ Thick handles
- ☺ See-through for quick finds
- ☺ PVC with black trim
- ☺ 9" W x 12" H x 3.25" D
- ☺ 50 pieces per case



Small City Color PVC Bag (Q-0004)

This super cute small PVC bag is perfect for those few on the go must haves! Store your favorites for on the go.

- ☺ 6.25" W x 5" H x 0.125" D
- ☺ 800 pieces per case



DISPLAYS & STORAGE

City Color Cosmetic Bag (Q-0005-1/Q-0005-2/Q-0005-3)

Keep all your city color cosmetics safe in this adorable city color cosmetic bag. It features a flat base for each stand up and a cute heart shaded zipper toggle. Available in 3 colors

- 🌀 Flat base
- 🌀 Washable
- 🌀 Cute heart shaped zipper toggle
- 🌀 Available in 3 colors
- 🌀 200 per case/ 1 color per case

Cosmetic Bag – Kohl (Black)
(Q-0005-1)



Cosmetic Bag – Frost (White)
(Q-0005-2)



Cosmetic Bag – Cherry Blossom (Pink)
(Q-0005-3)





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